

Minnesota State University Moorhead

COMM 345: Television News Producing

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

A practicum whereby students learn to produce television news programs. Producers stay informed about news stories, ensure that the future file is up-to-date, and assign stories to reporters, photographers, and videotape editors. Producers select readers, voice-overs, sound bites and packages for inclusion in a weekly newscast, determine the order of these stories and develop a smooth-flowing program within time constraints. Producers coordinate numerous aspects of the news operation and provide feedback to other participants. May be repeated for credit.

B. COURSE EFFECTIVE DATES: 09/09/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. A practicum whereby students learn to produce television news programs.

D. LEARNING OUTCOMES (General)

1. Producers stay informed about news stories, ensure that the future file is up to date, and assign stories to reporters, photographers, and videotape editors.
2. Producers select readers, voice overs, sound bites and packages for inclusion in a weekly newscast, determine the order of these stories and develop a smooth flowing program within time constraints.
3. Producers coordinate numerous aspects of the news operation and provide feedback to other participants.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted