

# Minnesota State University Moorhead

## COMM 320: Layout & Typography II

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

The course is designed to develop additional proficiency in terminology, design principles, use of software, critical analysis, and the publication ready production of projects in layout and typography. Learning outcomes are to: 1) develop additional proficiency in the terminology of layout and typography; 2) develop additional proficiency in the design principles used in layout and typography; 3) develop additional proficiency in the use of software used in layout and typography; 4) develop additional proficiency in the critical analysis of layout and typography; and 5) develop additional proficiency in the production of publication ready projects in layout and typography.

**B. COURSE EFFECTIVE DATES:** 09/09/2014 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Critical Analysis
2. Design Principles
3. Production
4. Terminology
5. Use of Software

### D. LEARNING OUTCOMES (General)

1. Develop additional proficiency in the terminology of layout and typography.
2. Develop additional proficiency in the design principles used in layout and typography.
3. Develop additional proficiency in the use of software used in layout and typography.
4. Develop additional proficiency in the critical analysis of layout and typography.
5. Develop additional proficiency in the production of publication ready projects in layout and typography.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted