Minnesota State University Moorhead

COMM 310: Rhetorical Theory and Criticism

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: Goal 06 - Humanities/Fine Arts

Examines the theory and criticism of rhetoric from its beginnings in classical times to its contemporary development. Discusses classical, British, contemporary, and postmodern theories of rhetoric and rhetorical criticism. MnTC Goal 6.

B. COURSE EFFECTIVE DATES: 09/09/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Historical overview of major rhetorical movements.
2. Develop understanding of a variety of rhetorical theories.
3. Engage the practice of Rhetorical Criticism from a variety of theoretical perspectives.
4. Writing intensive course objectives including: audience analysis, message strategies, organizing principles, the writing process, grammar, syntax, diction, punctuation, spelling, and style.

D. LEARNING OUTCOMES (General)

1. How forces in the world¿s history have shaped our understanding of how we communicate.
2. How the way in which we communicate has shaped how we see the world.
3. The importance of the liberal arts tradition and the relationship between rhetoric and the liberal arts.
4. The important theories concerning the production, organization, style, and delivery of public discourse.
5. Methods of analyzing rhetorical communication.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

Goal 06 - Humanities/Fine Arts

1. Demonstrate awareness of the scope and variety of works in the arts and humanities.
2. Understand those works as expressions of individual and human values within an historical and social context.
3. Respond critically to works in the arts and humanities.
4. Engage in the creative process or interpretive performance.
5. Articulate an informed personal reaction to works in the arts and humanities.

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted