

# Minnesota State University Moorhead

## **GCOM 452: Graphic Communications Management**

### **A. COURSE DESCRIPTION**

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

A study of basic principles and theories of graphic communications estimating. Computer-based estimating programs and traditional estimating methods are studied.

**B. COURSE EFFECTIVE DATES:** 04/09/2004 - 12/15/2016

### **C. OUTLINE OF MAJOR CONTENT AREAS**

None

### **D. LEARNING OUTCOMES (General)**

None

### **E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

### **F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

### **G. SPECIAL INFORMATION**

None noted