

# Minnesota State University Moorhead

## **BUS 145: Introduction to International Business**

### **A. COURSE DESCRIPTION**

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

The purpose of this course is to provide an introduction to the area of international business. The aim is to sensitize students to the complexities of managing an organization in the changing international environment. The instructor will focus on the diversity of international cultures and economies. Additionally, the course will focus on the unique international dimensions of organizational concerns such as leading, organizational culture, planning, and staffing in the international business environment.

**B. COURSE EFFECTIVE DATES:** 03/04/2013 - Present

### **C. OUTLINE OF MAJOR CONTENT AREAS**

#### **D. LEARNING OUTCOMES (General)**

1. Become aware of globalization.
2. Become familiar with cross cultural content, planning and negotiation.
3. Become familiar with international institutional environment (e.g., World Trade Organization).
4. Become familiar with techniques of international business risk analysis.
5. Become familiar with the unique nature of multinational corporations.
6. Effectively prepare and present a topic related to international business.
7. Write in a clear and professional manner.

#### **E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

#### **F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

#### **G. SPECIAL INFORMATION**

None noted