Bemidji State University

TADD 3000: Presentation Planning, Design, and Delivery

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None

MnTC Goals: Goal 01 - Communication

Students will learn to thoroughly plan, design, and deliver a successful live presentation that is human-centered and effective. This course focuses on delivering meaningful presentations with self-awareness, creativity, intentionality, and an authentic personal voice. Students investigate motivation and self-expression. Students will learn to organize, prepare, practice, and deliver short and long-form presentations. This course will introduce students to the theory and practice of visual rhetoric, the art of creating persuasive presentations and delivering them with confidence. [Core Curriculum Goal Area 1]

B. COURSE EFFECTIVE DATES: 08/01/2024 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. The Presentation Process
2. Types of Presentations.
3. Presentation Formats.
4. Understand/Identify your audience and other stakeholders.
5. What makes a good and bad presentation?
6. Presentation Boundaries.
7. Slide Design.
10. Handout Design
11. Listening with Your Eyes.
12. How to Deliver You Presentation
13. Tips/Techniques for Presenting
14. Presentation Delivery
15. Manage pre-performance anxiety.
16. Demonstrate effective body language.
17. The importance of meaningful feedback.
D. LEARNING OUTCOMES (General)

1. apply the elements and principles of design in the creation of visual multimedia presentations.
2. demonstrate detailed attention to and successful application and execution of speaking/presentation processes.
3. work cooperatively to plan, design, execute and critique individual and group presentations. (G1B) use reason to construct narratives and develop skills in giving/receiving feedback on presentations from peers and audience members.
4. experiment with audience attention and persuasion techniques using digital presentation tools.
5. discern differences in authority, point-of-view, and style in the presentations of others and adapt them to their own presentations.
6. communicate assumptions, goals, interpretations, or perspectives that indicate varying meanings in the construction of cohesive and effective presentation narratives.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

Goal 01 - Communication

1. Understand/demonstrate the writing and speaking processes through invention, organization, drafting, revision, editing and presentation.
2. Participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding.
3. Construct logical and coherent arguments.
4. Use authority, point-of-view, and individual voice and style in their writing and speaking.

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted