MASC 3450: Advanced Video Production

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: **.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

An advanced media course in which students learn hands-on video production on-location and in-studio. Areas of study include documentary, advanced newsgathering, and experimental/music video. All projects are edited with non-linear computer systems and published to DVD and Web. Lab hours required. Prerequisite(s): MASC 2243, MASC 2250, or consent of instructor.

B. COURSE EFFECTIVE DATES: 08/01/2024 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Advanced Camera Operation
2. Experimental Video as narrative form
3. Investigative Reporting Technique
4. Location Sound
5. PR and Corporate Video as Narrative Form

D. LEARNING OUTCOMES (General)

1. appreciate and learn the creative and aesthetic aspects of video
2. develop your knowledge and skills in field production and editing of digital video
3. understand and critically evaluate television productions
4. develop professionalism in media

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted