MASC 3112: Broadcasting Practicum

A. COURSE DESCRIPTION

Credits: 1
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

Open to students of all majors, this practicum is designed to give students hands-on learning opportunities by working in television, radio and other broadcasting environments. Students may work with program creation, be on-air talent, or work on the production crew.

B. COURSE EFFECTIVE DATES: 08/01/2024 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Media design
2. Photography
3. Radio broadcasting
4. Social media
5. TV broadcasting experience
6. Video production
7. Writing

D. LEARNING OUTCOMES (General)

1. gain practical experience working with the different student mediums.
2. meet with media faculty advisor to develop a written plan for the semester.
3. spend 40 hours fulfilling the written plan.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted