Bemidji State University

MASC 2780: Career Pathways

A. COURSE DESCRIPTION

   Credits: 3
   Lecture Hours/Week: 0
   Lab Hours/Week: 0
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None

   Prepares students to apply for an internship or job. Students will work on their resumes, portfolio and interview skills, as well as explore and discuss how their passion, values, skills and abilities play out in their personal and professional life. Prerequisite(s): Mass Communication or Marketing Communication major

B. COURSE EFFECTIVE DATES: 12/16/2022 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

   1. Job internship preparation (resume, portfolio, LinkedIn Profile)
   2. Skills assessment and interview skills

D. LEARNING OUTCOMES (General)

   1. determine potential career path(s) and the skills and prepare a resume, portfolio and LinkedIn profile that will apply personally to their career path.
   2. explore and discuss how passion, values, skills and abilities play out in their personal and professional life.
   3. improve interview skills by writing answers to common questions and practicing with classmates.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

   None

F. LEARNER OUTCOMES ASSESSMENT

   As noted on course syllabus

G. SPECIAL INFORMATION

   None noted