Bemidji State University

MASC 3510: Podcasting 101

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

This class is designed to teach you the audio skills needed to create a podcast from start to finish, and how to launch it to share it with listeners. You will learn how to edit audio and tailor your podcast to a target audience. You will learn to interview guests and tell stories that others want to hear. The course is open to all students of any major. No prior media experience needed. You will learn how to work with media equipment in a hands-on environment, enabling you to produce quality podcasts to get your message out to the world.

B. COURSE EFFECTIVE DATES: 12/17/2022 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Types and purpose of podcasts
2. Audio recording
3. Audio editing
4. Voice training
5. Story development
6. Writing interview questions and scripts
7. Hosting podcasts

D. LEARNING OUTCOMES (General)

1. explain the different types of podcasting.
2. compare and contrast audio recorders, sounds and audio waves.
3. make use of different microphone and how to choose the correct one for conditions.
4. develop voice training exercise and develop their broadcast voice.
5. explain industry standard audio editing software and audio file management.
6. compose a script and develop interview questions.
7. illustrate what elements create listenership and a following.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted