Bemidji State University

MASC 3350: Northern Student Magazine Practicum

A. COURSE DESCRIPTION

Credits: 1
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: *
Prerequisites: None
Corequisites: None
MnTC Goals: None

Open to students of all majors, this practicum is designed to give students hands-on learning opportunities by working with the Northern Student magazine to learn the various aspects of print publishing. Students may write stories, do photography, or design page layouts.

B. COURSE EFFECTIVE DATES: 12/17/2022 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Understanding publishing timelines
2. Photographing and writing captions for a publication
3. Learning how to focus and write journalism style stories
4. Understand page layout and basic design principles

D. LEARNING OUTCOMES (General)

1. explain the process of magazine publishing.
2. demonstrate media writing and story organization skills.
3. create journalism photographs.
4. create effective page layouts for a magazine.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted