Bemidji State University

TADD 4120: Illustrative Storytelling

A. COURSE DESCRIPTION
   Credits: 2
   Lecture Hours/Week: 0
   Lab Hours/Week: 0
   OJT Hours/Week: *
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None
   The course will integrate image and text within a design context to promote a comprehensive understanding of the role of the illustrator, the art director, and the designer. Students are required to think beyond the content and aesthetics of an image and consider the formal and conceptual context of its application. Prerequisite(s) TADD 3100, TADD 3140, TADD 3160, TADD 3180.

B. COURSE EFFECTIVE DATES: 08/20/2022 - Present

C. OUTLINE OF MAJOR CONTENT AREAS
   1. Interpretation of narrative
   2. Collaborating with the designer and writer
   3. Developing and choosing media and style
   4. Understanding printing processes and how they affect the illustrator

D. LEARNING OUTCOMES (General)
   1. interpret visually and express different forms of literature.
   2. make use of multiple media forms and how they are brought into a digital environment.
   3. identify the illustrator’s & art director/graphic designer’s role in the development of illustrated stories.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   None

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus

G. SPECIAL INFORMATION
   None noted