Bemidji State University

TADD 3800: Tech Toolbox III: After Effects

A. COURSE DESCRIPTION

Credits: 2
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

This course builds off the video-editing techniques learned in Adobe Premiere Pro, the industry-leading application for video-editing. After Effects adds visual effects, motion graphics, and compositing capabilities to the video-editing skillset. Students will learn: to enhance videographic storytelling with techniques such as keying, tracking, compositing, animation and more. Prerequisite(s): TADD 3449.

B. COURSE EFFECTIVE DATES: 08/20/2022 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Content for this course will be directly related to the future and present moment in technology, art, and design related to multimedia.

D. LEARNING OUTCOMES (General)

1. Identify the main uses and techniques employed in digital visual effects.
2. Enhance video storytelling with visual effects techniques such as keying, tracking, compositing, animation.
3. Utilize storyboarding and the 12 Basic Principles of Animation to create a compelling visual narrative.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted