Bemidji State University

TADD 3449: Tech Toolbox II: Premiere Pro

A. COURSE DESCRIPTION
   Credits: 2
   Lecture Hours/Week: 0
   Lab Hours/Week: 0
   OJT Hours/Week: *
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None
   This course is an introduction to video-editing techniques using Adobe Premiere Pro, the industry-leading application for video-editing. This course utilizes and expands student designers' skillset. Students will learn: to transform raw footage into impactful stories, how to edit video and audio, correct color, add titles and effects, and more. Prerequisite(s): TADD 1550.

B. COURSE EFFECTIVE DATES: 08/20/2022 - Present

C. OUTLINE OF MAJOR CONTENT AREAS
   1. Video Production Workflow
   2. Editing video
   3. Video Effects
   4. Video Output Options
   5. Importing and organizing assets
   6. Moving and swapping clips
   7. Using the Trim tools
   8. Using markers for organization
   9. Customizing the keyboard and interface
   10. Editing audio
   11. Working with stills
   12. Adding effects
   13. Manipulating clip speed
   14. Correcting color
   15. Adding titles
   16. Sharing and exporting projects

D. LEARNING OUTCOMES (General)
   1. examine the workflow associated with video production as it relates to design.
   2. examine video editing, video-related file formats, video effects, and output options.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   None

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus
G. SPECIAL INFORMATION

None noted