Bemidji State University

TADD 4899: Senior Culmination: Career Planning

A. COURSE DESCRIPTION

Credits: 2
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: *
Prerequisites: None
Corequisites: None
MnTC Goals: None

In this course, students will explore the volatile, and sometimes scary, employment landscape. Students will learn the importance of creating a career plan that allows them to pursue their future. An effective career plan will allow students to determine essential goals, articulate a pathway reach goals, and assemble a body of work (portfolio) to market themselves to key stakeholders. This course will give student artists and designers professional guidance to land their next opportunity, whether students want to work for a giant multinational corporation, a small local business, or launch their own business. Topics will include dream jobs, graduate school, lifelong learning, career planning, negotiation, interviewing, monetization of passion, personal branding, networking, presentation skills, and how to build a compelling portfolio.
Prerequisite(s): Instructor consent.

B. COURSE EFFECTIVE DATES: 08/01/2022 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Understanding the 21st-century workplace
2. Self-marketing
3. Identifying a monetizable passion
4. Knowing how to interview well
5. Networking
6. Portfolio
7. Presentation Skills
8. Managing a constant search for work
9. Negotiation
10. Becoming a lifelong learner

D. LEARNING OUTCOMES (General)

1. create a career plan that aligns with each student’s goals.
2. construct and explain their design portfolio.
3. recall and apply interviewing and negotiation tactics.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus
G. SPECIAL INFORMATION

None noted