Bemidji State University

TADD 2100: History, Philosophy, and Application of Color

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None

MnTC Goals: Goal 06 - Humanities/Fine Arts, Goal 08 - Global Perspective

This course is an exploration into the nature and meaning of color using methods of historical, philosophical, and experimental inquiry. Beyond discovering the history and philosophy of color, students in this course will learn how to apply color through creative projects. Learners will study hue, value, and chroma/saturation. Students will discover color systems that allow them to communicate color effectively. By the completion of this course, students will be able to combine colors with technology, art, design, and life. Students will discuss, analyze, and comprehend cultural meanings of color and its experience globally. [**Core Curriculum Goal Areas 6 and 8]

B. COURSE EFFECTIVE DATES: 08/20/2022 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Color Vocabulary
2. Color Anomalies
3. Emotional Responses to Color
4. Color Symbolism
5. Color Trends
6. Combining Colors
7. Light and Color
8. Additive Colors
9. Subtractive Colors
10. Color Therapy or Chromotherapy
11. Color Vision Vs. Color Perception
12. Color Technology
13. Color Systems
15. Meanings of colors from a global perspective
D. LEARNING OUTCOMES (General)
   1. develop color knowledge.
   2. compare and contrast the application of color throughout history.
   3. translate color psychology to works.
   4. apply practical usage of color.
   5. demonstrate knowledge of color meanings domestically and globally.
   6. demonstrate awareness of the scope and variety of works in the arts and humanities;
   7. understand those works as expressions of individual and human values within an historical and social context;
   8. engage in the creative process or interpretive performance;
   9. describe political, economic, and cultural aspects of societies in differences that and/or contemporary settings.
 10. analyze specific international problems, illustrating the cultural differences that affect their solution.
 11. understand the role of a world citizen and the responsibility world citizens share for their common global future.
 12. analyze political, economic, and cultural aspects of societies in their historical and/or contemporary settings.
 13. analyze specific international problems, illustrating the economic differences that affect their solution.
 14. analyze specific international problems, illustrating the political differences that affect their solution.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   Goal 06 - Humanities/Fine Arts
   1. Demonstrate awareness of the scope and variety of works in the arts and humanities.
   2. Understand those works as expressions of individual and human values within an historical and social context.
   3. Engage in the creative process or interpretive performance.

   Goal 08 - Global Perspective
   1. Describe and analyze political, economic, and cultural elements which influence relations of states and societies in their historical and contemporary dimensions.
   2. Analyze specific international problems, illustrating the cultural, economic, and political differences that affect their solution.
   3. Understand the role of a world citizen and the responsibility world citizens share for their common global future.

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus

G. SPECIAL INFORMATION
   None noted