Bemidji State University

TADD 1700: Presentation Planning, Design, and Delivery

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: Goal 01 - Communication

Students will learn to thoroughly plan, design, and deliver a successful live presentation that is human-centered and effective. This course focuses on delivering meaningful presentations with self-awareness, creativity, intentionality, and an authentic personal voice. Students investigate motivation and self-expression. Students will learn to organize, prepare, practice, and deliver short and long-form presentations. This course will introduce students to the theory and practice of visual rhetoric, the art of creating persuasive presentations and delivering them with confidence. [**Core Curriculum Goal Area 1]

B. COURSE EFFECTIVE DATES: 08/20/2022 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Where to Begin the Presentation Process.
2. Types of Presentations.
3. Presentation Formats.
4. Understand/Identify your audience and other stakeholders.
5. What makes a good and bad presentation?
6. Presentation Boundaries.
7. Slide Design.
10. Handout Design
11. Listening with Your Eyes.
12. How to Deliver You Presentation
13. Tips/Techniques for Presenting
14. Presentation Delivery
15. Manage pre-performance anxiety.
16. Demonstrate effective body language.
17. The importance of meaningful feedback.
D. LEARNING OUTCOMES (General)
   1. use authority in their writing and speaking.
   2. use point-of-view in their writing and speaking.
   3. use individual voice in their writing and speaking.
   4. use style in their writing and speaking.
   5. understand/demonstrate the writing and speaking processes through invention, organization, drafting, revision, editing, and presentation.
   6. demonstrate effective listening in group situations, critical and reflective thinking in group situations and effective responses to group participants.
   7. construct logical and coherent arguments.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   Goal 01 - Communication
   1. Understand/demonstrate the writing and speaking processes through invention, organization, drafting, revision, editing and presentation.
   2. Participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding.
   3. Construct logical and coherent arguments.

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus

G. SPECIAL INFORMATION
   None noted