Bemidji State University

TADD 1200: Two-Dimensional Visual Foundations

A. COURSE DESCRIPTION

Credits: 2
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None

MnTC Goals: Goal 06 - Humanities/Fine Arts

This course is a foundation-level study of the elements of art and principles of design related to two-dimensional visual literacy. Students will explore the concepts of composition through guided projects and demonstrations, discovering a working creative process, an awareness of design in our culture, and awareness of current art and design issues. Students will experience both traditional and digital studio practices. Students will discuss, analyze, and critique their original drawings and 2D design work with a group of their peers using standard critique procedures. [Core Curriculum Goal Area(s) 6]; [BSU Focus: Performance and Participation]

B. COURSE EFFECTIVE DATES: 07/30/2022 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Visual Elements of Art
2. Principles of Design
3. Spatial Devices
4. Directional Forces
5. Two-Dimensional Materials and Methods
6. Concepts and Critical Thinking
7. Creative Process
8. Sketch Process
9. Visual Metaphor Critique
10. Digital Design Programs and Processes
11. Color Theory

D. LEARNING OUTCOMES (General)

1. apply the terms and concepts common to two-dimensional art and design to evaluate works of art in a variety of media.
2. create two-dimensional compositions using the principles and elements of two-dimensional design using the basic tools found in art and design-related software programs.
3. explain the cultural/social/historical contexts that influence two-dimensional art and design.
4. demonstrate awareness of the scope and variety of works in the arts and humanities.
5. engage in the creative process or interpretive performance.
6. articulate an informed personal reaction to works in the arts and humanities.
7. participate cooperatively in group athletic activity or artistic performance.
E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   Goal 06 - Humanities/Fine Arts
   1. Demonstrate awareness of the scope and variety of works in the arts and humanities.
   2. Engage in the creative process or interpretive performance.
   3. Articulate an informed personal reaction to works in the arts and humanities.
   4. Understand those works as expressions of individual and human values within an historical and social context.

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus

G. SPECIAL INFORMATION
   None noted