Bemidji State University

MUS 5150: Arts Organization Management

A. COURSE DESCRIPTION
   Credits: 3
   Lecture Hours/Week: 0
   Lab Hours/Week: 0
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None
   This course will deepen students' understanding of managing an Arts Organizations. Topics covered include: the roles of the artistic leader, recruiting/retaining a Board of Directors, differentiating your arts organization, and building/maintaining a successful Arts Organization.

B. COURSE EFFECTIVE DATES: 08/21/2022 - Present

C. OUTLINE OF MAJOR CONTENT AREAS
   1. Arts Organization Management Skills
   2. Building/Maintaining a Successful Arts Organization

D. LEARNING OUTCOMES (General)
   1. compare, Contrast, and Apply the roles an Arts Organization leader.
   2. explain, identify, and prioritize the roles of a Board of Directors in Arts Organizations.
   3. analyze and Evaluate the characteristics of a competent leader.
   4. analyze the environment in which Arts organizations operate.
   5. analyze and evaluate management skills necessary to become a successful Arts Organization leader.
   6. create plan for assessing and improving a new or existing Arts Organization.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   None

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus

G. SPECIAL INFORMATION
   None noted