MUS 3170: Arts Organization Fundraising and Grant Writing

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

This course deepens students' understanding of fundraising and grant writing for Arts Organizations. Topics covered include grant writing, funding sources, engaging with donors, donor development, and financial sustainability. Prerequisite(s): none.

B. COURSE EFFECTIVE DATES: 08/19/2022 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Fundraising sources
2. Fundraising strategies

D. LEARNING OUTCOMES (General)

1. illustrate and develop grant writing skills for arts organizations.
2. outline and model strategies to develop a donor base.
3. create skills for engaging a donor base.
4. analyze and assess new sources of funding.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted