

Bemidji State University

BUAD 3450: Indigenous Business

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 0

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

The purpose of this course is to introduce students to indigenous business as a field of study. Focus on Indigenous business, business practices, and business education. It will further the inclusion of Indigenous perspectives and demonstrate the significant impact that Native Americans have had on business, as well as, cultural contributions to management, leadership, marketing, economic development, and entrepreneurship.

B. COURSE EFFECTIVE DATES: 08/15/2020 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. History of Indigenous business.
2. Entrepreneurship
3. Strategy
4. Legal aspects of Indigenous business
5. Economic development in Indian Country
6. Indigenous leadership

D. LEARNING OUTCOMES (General)

1. describe the differences in Indigenous business operations in comparison to mainstream business practices.
2. explain the main differences between legal issues affecting Indigenous business and mainstream businesses.
3. articulate the importance of relationship building to Indigenous businesspeople.
4. analyze Indigenous business case studies within a team setting.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted