

Bemidji State University

BUAD 4550: Indigenous Entrepreneurship

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 0

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

The purpose of this course is to introduce students to Indigenous Entrepreneurship as a field of study. Focus on Indigenous business practices and entrepreneurship. Students will be exposed to the process of starting, financing, and managing a business. Emphasis is on Indigenous economies, which blend the bottom line approach and sustainable development. Prerequisite(s): BUAD 3450.

B. COURSE EFFECTIVE DATES: 08/15/2020 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Indigenous Entrepreneurship
2. Mission Statements and Business Planning
3. Marketing Processes
4. Legal Issues
5. Record Keeping and Financial Statements
6. Financial Planning, and Managing

D. LEARNING OUTCOMES (General)

1. Incorporate Indigenous business concepts with Indigenous entrepreneurial ventures within a business plan.
2. Articulate the importance of relationship building between an entrepreneur and others, including stakeholders from multiple perspectives.
3. Imagine a sustainable product or service that benefits consumers, communities, and other stakeholders.
4. Develop an understanding of the relationship between personal choices, personal goals, and mission statements.
5. Recognize the importance of leadership as a connection to the opportunity to develop an entrepreneurial perspective, which will allow them to evaluate and act upon unique entrepreneurial issues as they confront them.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted