Bemidji State University

ENGL 3179: Elements of Digital Rhetoric

A. COURSE DESCRIPTION

   Credits: 3
   Lecture Hours/Week: *.*
   Lab Hours/Week: *.*
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None

   Introduction to the principles of applied rhetoric integrated with continued digital writing experience. Also introduces fundamentals of hypertext. Students investigate email, Web page and site design, social media, wikis, and weblogs, and create and analyze online texts and exchanges. Computer-intensive. Prerequisites: ENGL 1151, and ENGL 2152 or ENGL 3150, or consent of instructor.

B. COURSE EFFECTIVE DATES: 08/27/2018 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

   None

D. LEARNING OUTCOMES (General)

   None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

   None

F. LEARNER OUTCOMES ASSESSMENT

   As noted on course syllabus

G. SPECIAL INFORMATION

   None noted