Bemidji State University

ENGL 3177: Rhetoric of Social Media

A. COURSE DESCRIPTION
   Credits: 3
   Lecture Hours/Week: 0
   Lab Hours/Week: 0
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None
   This course, which is theory-grounded, gives students the opportunity to explore new forms of online publishing, study, and written expression, including social media. Computer-intensive. Prerequisites: ENGL 1151, and ENGL 2152 or ENGL 3150, or consent of instructor.

B. COURSE EFFECTIVE DATES: 08/27/2018 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

D. LEARNING OUTCOMES (General)
   1. become familiar with the tools we'll all use in common: a weblog, a wiki, twitter, a social bookmarking site, RSS feeds.
   2. practice methods for learning about social media by using it.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   None

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus

G. SPECIAL INFORMATION
   None noted