A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: *.*
Lab Hours/Week: *.*
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

Students will produce a 'calling card' project with advice and guidance from faculty. The project will represent the student's highest achievement in media production. Projects can include audio recordings, video, live broadcast, digital cinema, and other emerging media. All students present their projects at a public showcase at the end of the semester. Students must complete a proposal and project timeline and submit it to the instructor prior to registration. Prerequisite(s): MASC 3330, MASC 4312 and have senior status.

B. COURSE EFFECTIVE DATES: 08/27/2018 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Audio
2. Business and organizational media communication and training
3. Media production for advertising agencies and public relations firms
4. Video and film production

D. LEARNING OUTCOMES (General)

1. apply skills in critiquing production and written work and works-in-progress.
2. create an audio or video project that demonstrates depth and sophistication.
3. exercise planning and implementation skills.
4. investigate networking opportunities with professionals in the chosen area of emphasis.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted