Bemidji State University

MASC 3112: Student Media Practicum II

A. COURSE DESCRIPTION

Credits: 1
Lecture Hours/Week: *.*
Lab Hours/Week: *.*
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

This practicum will build on the skills learned in Student Media Practicum I. Students will continue to work with the Northern Student magazine and website, KBSU-TV television station or FM-90 radio station, but may take leadership roles and work on more in-depth projects. Students may work with story and program creation, or on the business and advertising side of the student media. Prerequisite(s): MASC 3111 and consent of the instructor.

B. COURSE EFFECTIVE DATES: 08/27/2018 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Media design
2. Photography
3. Radio broadcasting
4. Social media
5. TV broadcasting experience
6. Video production
7. Writing

D. LEARNING OUTCOMES (General)

1. gain practical experience working with the different student mediums.
2. meet with media faculty advisor to develop a written plan for the semester.
3. spend 40 hours fulfilling the written plan.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted