Bemidji State University

MASC 3111: Student Media Practicum I

A. COURSE DESCRIPTION

   Credits: 1
   Lecture Hours/Week: *.*
   Lab Hours/Week: *.*
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None

   This practicum is designed to give students hands-on learning opportunities by working for the student media. Students will work with one of the three student media outlets: Northern Student magazine and website, KBSU-TV television station or FM-90 radio station. Students may work with story and program creation, or on the business and advertising side of the student media. Prerequisite(s): consent of the instructor.

B. COURSE EFFECTIVE DATES: 08/27/2018 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

   1. Media design
   2. Photography
   3. Radio broadcasting
   4. Social media
   5. TV broadcasting experience
   6. Video production
   7. Writing

D. LEARNING OUTCOMES (General)

   1. gain practical experience working with the different student mediums.
   2. meet with media faculty advisor to develop a written plan for the semester.
   3. spend 40 hours fulfilling the written plan.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

   None

F. LEARNER OUTCOMES ASSESSMENT

   As noted on course syllabus

G. SPECIAL INFORMATION

   None noted