A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: **.
Prerequisites: None
Corequisites: None
MnTC Goals: None

This course helps students organize and complete a professional portfolio. Students will present their portfolio to faculty and media professionals, and they will receive a constructive, one-on-one evaluation of their work from a variety of media, marketing and advertising professionals. Prerequisite(s): Mass Communication, Marketing Communication or Environmental Communication major and have senior status or consent of instructor.

B. COURSE EFFECTIVE DATES: 08/27/2018 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Career and professional development
2. Critical analysis
3. Interpersonal communication skills
4. Professional networking

D. LEARNING OUTCOMES (General)

1. develop a portfolio showcasing own works.
2. demonstrate how to build a personal portfolio on a website from scratch.
3. describe career scopes and employment in mass communication sector.
4. evaluate and integrated critique of own portfolio from a number of sources.
5. critique others\' portfolio.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted