Bemidji State University

MASC 4333: Multi-Platform Storytelling

A. COURSE DESCRIPTION

   Credits: 3
   Lecture Hours/Week: *.*
   Lab Hours/Week: *.*
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None

   You will be reporting, writing, and producing stories from around campus and around the area. These will appear on air, in print, and on the Web. Each week, you'll pitch stories and be assigned a duty within the team. This will be a collaborative class, but you will individually get several bylines throughout the semester. Prerequisites: MASC 2460 and MASC 3720.

B. COURSE EFFECTIVE DATES: 08/27/2018 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

   1. Editing and interviewing
   2. Journalism
   3. Media writing
   4. News reporting

D. LEARNING OUTCOMES (General)

   1. be able to create different versions of a news story for various media.
   2. be able to write news stories based on original reporting.
   3. be able to evaluate news reports for news value and clarity.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

   None

F. LEARNER OUTCOMES ASSESSMENT

   As noted on course syllabus

G. SPECIAL INFORMATION

   None noted