Bemidji State University

MASC 3210: Headwaters Film Festival

A. COURSE DESCRIPTION

   Credits: 2
   Lecture Hours/Week: *.*
   Lab Hours/Week: *.*
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None

   Event planning is a sought after skill. Students work in teams to plan and organize the programming, hospitality, fundraising, communication, promotion, judging management and technical parts of a large event - the Headwaters Film Fest.

B. COURSE EFFECTIVE DATES: 08/27/2018 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

   1. Evaluating and critiquing student entries to the Headwaters Film Fest.
   2. Event planning and implementation for a large event - The Headwaters Film Fest.
   3. Planning using standard project management templates and techniques.
   4. Working collaboratively as productive teams.

D. LEARNING OUTCOMES (General)

   1. Research, develop and present budgets for their plan - Zero budget, low budget and dream budget.
   2. Work together collaboratively as a productive team for an assigned area (this is a 21st century skill that is in great demand).
      Areas include: Director, Programming, Judging Management, Communication, Promotion, Hospitality, Technical, and Development/Sponsorship.
   3. Research, create, present and execute a plan and timeline for their area using standard project management techniques.
   4. Develop and establish written ground and operational rules for working together.
   5. Screen, evaluate and critique Headwaters Film Fest student entries.
   6. Students will select the student films that will be screened and will determine the prize winners.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

   None

F. LEARNER OUTCOMES ASSESSMENT

   As noted on course syllabus

G. SPECIAL INFORMATION

   None noted