Bemidji State University

MASC 2250: Media Production I

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

This course provides an introduction to the creative process and tools of audio and video production from a convergent media perspective. Students create their own audio and video productions in order to gain hands-on experience in the creative process of media production in a studio and on-location. Prerequisite or Co-requisite: MASC 2243.

B. COURSE EFFECTIVE DATES: 08/27/2018 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Audio Production
2. Concepts of Broadcasting
3. Media Editing
4. Production Planning
5. Video Production

D. LEARNING OUTCOMES (General)

1. use audio and video equipment to record and edit stories captured on-location
2. also learn radio broadcast operation by doing a live on-air shift
3. learn team-building skills by working as a production team.
4. produce a live studio broadcast that includes news stories, commercials, interviews and artistic performances produced throughout the course of the semester

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted