Bemidji State University

MASC 2925: People of the Environment: Mass Media Perspectives

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: Goal 10 - People/Environment

For both majors and non-majors. Theoretical aspects of the effect of the mass media on environmental processes. Students should gain an understanding of the complexity of the cultural, political, and economic forces that shape media coverage of the environment, and the importance of such an understanding to maintaining a sustainable global environment. The course is a discussion section of the interdisciplinary lecture on environmental issues for core curriculum. [**Core Curriculum Goal Area 10**]

B. COURSE EFFECTIVE DATES: 08/27/2018 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Media prospective on environmental topics

D. LEARNING OUTCOMES (General)

1. identify the value assumptions that underlie and affect decisions, interpretations by analyzing and evaluating environmentally focused news stories.
2. summarize the basic structure and function of various natural ecosystems and of human adaptive strategies within those systems by recalling information from the textbook and discussing it in class.
3. find patterns and relationships of bio-physical and socio-cultural systems by critiquing documentaries, naturalist writings and web-based informational resources.
4. explain how systems and institutions evolve to deal with environmental and natural resource challenges by producing original news stories, photo essays, and web-based opinion blog entries about environmental issues.
5. integrate critical evaluation with empathy by composing a personal journal about the challenges of being eco-friendly and the dynamics of consuming natural resources.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

Goal 10 - People/Environment

1. Explain the basic structure and function of various natural ecosystems and of human adaptive strategies within those systems.
2. Discern patterns and interrelationships of bio-physical and socio-cultural systems.
3. Describe the basic institutional arrangements (social, legal, political, economic, religious) that are evolving to deal with environmental and natural resource challenges.
4. Evaluate critically environmental and natural resource issues in light of understandings about interrelationships, ecosystems, and institutions.

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus
G. SPECIAL INFORMATION

None noted