Bemidji State University

COMM 2000: Applied Communication Theory

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: *.*
Lab Hours/Week: *.*
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

This course explores the historical and contemporary theories that examine communication behaviors in various contexts including intrapersonal, interpersonal, group, organizational, media, and cultural. Students will learn how theories can be useful for understanding and critiquing events in their personal, professional, and civic lives; provide a lens through which students can make informed decisions; and help students create alternative solutions to societal issues.

B. COURSE EFFECTIVE DATES: 08/27/2018 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Cultural Theories
2. Definitions, Models and Ethics of Communication
3. Foundations of Theory and Research
4. Group and Organizational Theories
5. Intrapersonal Theories
6. Media Theories
7. Relationship Development Theories
8. Traditions and Contexts of Communication - History to Present

D. LEARNING OUTCOMES (General)

1. identify and explain the purpose and function of theories within our contemporary society.
2. describe the essential features and assumptions of selected theories that seek to shed light on the communication process.
3. apply theoretical and research traditions to 'real world' communication events and societal issues.
4. critically evaluate the ways in which selected theories may shape our understanding of the communication process and events in our personal, professional, and civic lives.
5. demonstrate understanding of theory by examining a communication phenomena and communicating alternative explanations for events and social issues.
6. create and present verbal, nonverbal, and written messages that reflect logical arguments and proper source documentation in a professional communicative environment.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus
G. SPECIAL INFORMATION

None noted