Bemidji State University

COMM 1100: Public Speaking

A. COURSE DESCRIPTION

   Credits: 3
   Lecture Hours/Week: *.*
   Lab Hours/Week: *.*
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None

   MnTC Goals: Goal 01 - Communication

   This course emphasizes the preparation and delivery of individual and group presentations. Students will
   learn to research, construct, and deliver informed and ethical presentations for various audiences, as well
   as understand the fundamental principles of written and public communication. Liberal Education Goal
   Area 1.

B. COURSE EFFECTIVE DATES: 08/27/2018 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

   1. Analyzing your audience
   2. Delivering your speech
   3. Ethical Speaking and Listening
   4. Ethics of public speaking
   5. Introduction to public speaking
   6. Introductions and conclusions
   7. Organizing the body of your speech
   8. Outlining your speech
   9. Researching your topic
  10. Selecting your speech topic
  11. Speaking confidently/speech apprehension
  12. Speaking in and as a group
  13. Speaking to inform
  14. Strategy of persuasion
  15. Structure of persuasion
  16. Supporting your speech
  17. Using visual aids
  18. Word your speech
D. LEARNING OUTCOMES (General)

1. synthesize diverse research material for supporting claims (activities and speech preparation) (LE1 A, C; 2 A, B)
2. assess the credibility and validity of sources (exams, activities and speech preparation) (LE1 C)
3. demonstrate appropriate communication practices such as listening, verbal, nonverbal, critical thinking and ethics for specific audiences (exams, activities, and speech preparation) (LE1 B, D; 2 A)
4. identify and apply fundamental communication concepts (exams)
5. design (in writing) well-organized individual and group presentations with proper source documentation (activities and speech preparation) (LE1 A, B, C, D, E, F; 2 A, B, C)
6. present arguments and information from various points of view (activities and speech preparation) (LE1 A, C, E; 2 A, C)
7. conduct appropriate audience analyses for particular presentations (activities and speech preparation) (LE1 C, D)
8. critique self and others’ presentations (orally and in writing) in a thoughtful and thought-filled manner (activities and speech preparation) (LE1 C, D, F)
9. deliver (orally) well-organized individual and group presentations with proper source documentation (activities and speech preparation) (LE1 A, B, D, F)

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

Goal 01 - Communication

1. Understand/demonstrate the writing and speaking processes through invention, organization, drafting, revision, editing and presentation.
2. Participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding.
3. Locate, evaluate, and synthesize in a responsible manner material from diverse sources and points of view.
4. Select appropriate communication choices for specific audiences.
5. Construct logical and coherent arguments.
6. Use authority, point-of-view, and individual voice and style in their writing and speaking.

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted