Bemidji State University

COMM 1100: Public Speaking

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None

MnTC Goals: Goal 01 - Communication

This course emphasizes the preparation and delivery of individual and group presentations. Students will learn to research, construct, and deliver informed and ethical presentations for various audiences, as well as understand the fundamental principles of written and public communication. [Core Curriculum Goal Area 1]

B. COURSE EFFECTIVE DATES: 08/27/2018 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Analyzing your audience
2. Delivering your speech
3. Ethical Speaking and Listening
4. Ethics of public speaking
5. Introduction to public speaking
6. Introductions and conclusions
7. Organizing the body of your speech
8. Outlining your speech
9. Researching your topic
10. Selecting your speech topic
11. Speaking confidently/speech apprehension
12. Speaking in and as a group
13. Speaking to inform
14. Strategy of persuasion
15. Structure of persuasion
16. Supporting your speech
17. Using visual aids
18. Word your speech
D. LEARNING OUTCOMES (General)
   1. synthesize diverse research material for supporting claims.
   2. assess the credibility and validity of sources.
   3. demonstrate appropriate communication practices such as listening, verbal, nonverbal, critical
      thinking and ethics for specific audiences.
   4. identify and apply fundamental communication concepts.
   5. design (in writing) well-organized individual and group presentations with proper source
      documentation.
   6. present arguments and information from various points of view.
   7. conduct appropriate audience analyses for particular presentations.
   8. critique self and others' presentations (orally and in writing) in a thoughtful and thought-filled
      manner.
   9. deliver (orally) well-organized individual and group presentations with proper source documentation.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   Goal 01 - Communication
   1. Understand/demonstrate the writing and speaking processes through invention, organization,
      drafting, revision, editing and presentation.
   2. Participate effectively in groups with emphasis on listening, critical and reflective thinking, and
      responding.
   3. Locate, evaluate, and synthesize in a responsible manner material from diverse sources and points of
      view.
   4. Select appropriate communication choices for specific audiences.
   5. Construct logical and coherent arguments.
   6. Use authority, point-of-view, and individual voice and style in their writing and speaking.
   7. Employ syntax and usage appropriate to academic disciplines and the professional world.

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus

G. SPECIAL INFORMATION
   None noted