**Bemidji State University**

**MASC 3330: Performance and Production**

**A. COURSE DESCRIPTION**

Credits: 3  
Lecture Hours/Week: *.*  
Lab Hours/Week: *.*  
OJT Hours/Week: *.*  
Prerequisites: None  
Corequisites: None  
MnTC Goals: None

This is an advanced media production course that provides an in-depth understanding of live programming, production, and field reporting. Students are taught how to perform professionally on-air in television, radio and web-based streaming environments. Prerequisites: MASC 3450 and MASC 3480.

**B. COURSE EFFECTIVE DATES:** 08/21/2017 - Present

**C. OUTLINE OF MAJOR CONTENT AREAS**

1. Directing & Producing for TV  
2. Field Reports & Studio Segments  
3. Getting to Know the Business  
4. News Program Live  
5. Prompter Scripts & Graphics  
6. Setting the Standards for our Newscasts  
7. Sound Reporting

**D. LEARNING OUTCOMES (General)**

1. have an ability to gather, write and report news, applying the use of audio-video production techniques and emerging media.  
2. use media reporting and documentary principles when utilizing electronic media.  
3. explore form and content of electronic media as well as the student on-air presence.

**E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

**F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

**G. SPECIAL INFORMATION**

None noted