Bemidji State University

MASC 3330: Performance and Production

A. COURSE DESCRIPTION

   Credits: 3
   Lecture Hours/Week: 0
   Lab Hours/Week: 0
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None

   This is an advanced media production course that provides an in-depth understanding of live
   programming, production, and field reporting. Students are taught how to perform professionally on-air in
   television, radio and web-based streaming environments. Prerequisite(s): MASC 2243, MASC 2250,
   MASC 3251.

B. COURSE EFFECTIVE DATES: 08/21/2017 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Directing & Producing for TV
2. Field Reports & Studio Segments
3. Getting to Know the Business
4. News Program Live
5. Prompter Scripts & Graphics
6. Setting the Standards for our Newscasts
7. Sound Reporting

D. LEARNING OUTCOMES (General)

1. have an ability to gather, write and report news, applying the use of audio-video production
   techniques and emerging media.
2. use media reporting and documentary principles when utilizing electronic media.
3. explore form and content of electronic media as well as the student "on-air" presence.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

   None

F. LEARNER OUTCOMES ASSESSMENT

   As noted on course syllabus

G. SPECIAL INFORMATION

   None noted