Bemidji State University

MASC 3330: Performance and Production

A. COURSE DESCRIPTION

  Credits: 3
  Lecture Hours/Week: *.*
  Lab Hours/Week: *.*
  OJT Hours/Week: *.*
  Prerequisites: None
  Corequisites: None
  MnTC Goals: None

  This is an advanced media production course that provides an in-depth understanding of live programming, production, and field reporting. Students are taught how to perform professionally on-air in television, radio and web-based streaming environments. Prerequisite(s): MASC 2243, MASC 2250, MASC 3251.

B. COURSE EFFECTIVE DATES: 08/21/2017 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

  1. Directing & Producing for TV
  2. Field Reports & Studio Segments
  3. Getting to Know the Business
  4. News Program Live
  5. Prompter Scripts & Graphics
  6. Setting the Standards for our Newscasts
  7. Sound Reporting

D. LEARNING OUTCOMES (General)

  1. have an ability to gather, write and report news, applying the use of audio-video production techniques and emerging media.
  2. use media reporting and documentary principles when utilizing electronic media.
  3. explore form and content of electronic media as well as the student "on-air" presence.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

  None

F. LEARNER OUTCOMES ASSESSMENT

  As noted on course syllabus

G. SPECIAL INFORMATION

  None noted