TADD 4549: Advanced Media Design

A. COURSE DESCRIPTION

Credits: 4
Lecture Hours/Week: *.*
Lab Hours/Week: *.*
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

Focuses on combining several digital media elements. Combines 3D modeling, video-production, audio-
production, and interactive delivery methods in order to produce advanced digital media content.
Prerequisites: TADD 3548, TADD 3549, or consent of instructor.

B. COURSE EFFECTIVE DATES: 08/22/2016 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Advanced digital media design, multiple media design, advanced media content creation, advanced
digital distribution methods, media presentation creation

D. LEARNING OUTCOMES (General)

1. Students will produce advanced design productions to industry standards.
2. Students will gain an understanding of designing for specific audiences.
3. Students will practice effective production management techniques.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted