

# Bemidji State University

## TADD 4549: Advanced Media Design

### A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Focuses on combining several digital media elements. Combines 3D modeling, video-production, audio-production, and interactive delivery methods in order to produce advanced digital media content.

Prerequisites: TADD 3548, TADD 3549, or consent of instructor.

**B. COURSE EFFECTIVE DATES:** 08/22/2016 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Advanced digital media design, multiple media design, advanced media content creation, advanced digital distribution methods, media presentation creation

### D. LEARNING OUTCOMES (General)

1.
  - ¿ Students will produce advanced design productions to industry standards.
  - ¿ Students will gain an understanding of designing for specific audiences.
  - ¿ Students will practice effective production management techniques.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted