

Bemidji State University

TADD 3549: Interactive Design

A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Focuses on digital media development tailored towards interactive design. Includes topics on digital-signage, web design, animation, and application development. Prerequisites: TADD 1440, TADD 2440, TADD 3440, or consent of instructor.

B. COURSE EFFECTIVE DATES: 08/22/2016 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Website Development, Interactive Design, Application Development, Designing for Mobile Devices, Digital Signage Creation

D. LEARNING OUTCOMES (General)

1.
 - ¿ Student will gain an understanding of interactive design.
 - ¿ Student will learn to produce multimedia content for various types of output and purpose.
 - ¿ Student will learn to produce various types of digital signage content.
 - ¿ Student will learn to develop digital content that meets current industry standards.
 - ¿ Student will practice effective production management techniques.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted