Bemidji State University

**TADD 3549: Interactive Design**

**A. COURSE DESCRIPTION**

Credits: 4

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Focuses on digital media development tailored towards interactive design. Includes topics on digital-signage, web design, animation, and application development. Prerequisites: TADD 1440, TADD 2440, TADD 3440, or consent of instructor.

**B. COURSE EFFECTIVE DATES:** 08/22/2016 - Present

**C. OUTLINE OF MAJOR CONTENT AREAS**


**D. LEARNING OUTCOMES (General)**

1. Student will gain an understanding of interactive design.
2. Student will learn to produce multimedia content for various types of output and purpose.
3. Student will learn to produce various types of digital signage content.
4. Student will learn to develop digital content that meets current industry standards.
5. Student will practice effective production management techniques.

**E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

**F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

**G. SPECIAL INFORMATION**

None noted