Bemidji State University

TADD 3549: Interactive Design

A. COURSE DESCRIPTION

   Credits: 4
   Lecture Hours/Week: *.*
   Lab Hours/Week: *.*
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None

   Focuses on digital media development tailored towards interactive design. Includes topics on digital-
signage, web design, animation, and application development. Prerequisites: TADD 1440, TADD 2440,
TADD 3440, or consent of instructor.

B. COURSE EFFECTIVE DATES: 08/22/2016 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

   1. Website Development, Interactive Design, Application Development, Designing for Mobile Devices,
      Digital Signage Creation

D. LEARNING OUTCOMES (General)

   1. Student will gain an understanding of interactive design.
   2. Student will learn to produce multimedia content for various types of output and purpose.
   3. Student will learn to produce various types of digital signage content.
   4. Student will learn to develop digital content that meets current industry standards.
   5. Student will practice effective production management techniques.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

   None

F. LEARNER OUTCOMES ASSESSMENT

   As noted on course syllabus

G. SPECIAL INFORMATION

   None noted