Bemidji State University

MASC 3750: Communication History

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: *.*
Lab Hours/Week: *.*
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

A survey in communication technologies from prehistory to contemporary times. This course will examine
the important historical developments in human communication and will explore how these advances
shaped the modern world.

B. COURSE EFFECTIVE DATES: 08/22/2016 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. the token system
2. pictograms
3. cuneiform
4. hieroglyphs
5. alphabets
6. codices
7. printing
8. electric telegraph
9. radio
10. internet
11. television

D. LEARNING OUTCOMES (General)

1. analyze and articulate the origins of writing and the technological roots of orthographic systems.
2. identify and describe the major technological developments that shaped human communication.
3. evaluate how technology affects society and individuals.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted