Bemidji State University

MASC 3750: Communication History

A. COURSE DESCRIPTION
   Credits: 3
   Lecture Hours/Week: *.*
   Lab Hours/Week: *.*
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None
   A survey in communication technologies from prehistory to contemporary times. This course will examine the important historical developments in human communication and will explore how these advances shaped the modern world.

B. COURSE EFFECTIVE DATES: 08/22/2016 - Present

C. OUTLINE OF MAJOR CONTENT AREAS
   1. the token system
   2. pictograms
   3. cuneiform
   4. hieroglyphs
   5. alphabets
   6. codices
   7. printing
   8. electric telegraph
   9. radio
   10. internet
   11. television

D. LEARNING OUTCOMES (General)
   1. analyze and articulate the origins of writing and the technological roots of orthographic systems.
   2. identify and describe the major technological developments that shaped human communication.
   3. evaluate how technology affects society and individuals.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   None

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus

G. SPECIAL INFORMATION
   None noted