Bemidji State University

MBA 5130: Corporate Social Responsibility

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

This course focuses on the importance of business ethics, sustainability and stakeholder management in the current business environment. It illustrates how decision makers in business need to balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment. Topics include the social, legal, political, and ethical responsibilities of a business to both external and internal stakeholder groups.

B. COURSE EFFECTIVE DATES: 05/07/2016 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Business Ethics and Technology
2. Business Influence on Government and Public Policy
4. Corporate Citizenship: Social Responsibility, Responsiveness, and Performance
5. Corporate Governance: Foundational Issues
6. Employee Discrimination and Affirmative Action
7. Ethical Issues in the Global Arena
8. Ethics: Business, Personal and Organizational
10. Stakeholders: Consumer, Natural Environment, Business and Community, Employee
11. Strategic Management and Corporate Public Affairs
12. The Business and Society Relationship
13. The Stakeholder Approach to Business, Society, and Ethics

D. LEARNING OUTCOMES (General)

1. Evaluate the expectations and demands that originate from shareholders and that are placed on business entities
2. Evaluate the factors that provides legitimacy to a business as an institution in global society from both business and societal perspectives
3. Analyze and understand the increasing extent to which social, ethical, public, environmental, and global issues must be considered from a strategic perspective
4. Evaluate and synthesize appropriate business responses and management approached for dealing with social, political, environmental, technological, and global issues, as well as stakeholders
5. Evaluate the ethical issues and the important influence these issues have on society, management decision making, behavior, policies, and practices
E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   None

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus

G. SPECIAL INFORMATION
   None noted