

Bemidji State University

BUAD 4387: Strategic Information Management

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites:

This course requires all four of these prerequisites

BUAD 3351 - Management

BUAD 3361 - Marketing

BUAD 3381 - Management Information Systems

BUAD 3771 - Financial Management

Corequisites: None

MnTC Goals: None

A study of management systems, computer based or otherwise, in areas where the decision making process is semi-structured to unstructured. Emphasis is on corporate, upper-level strategic management and behavioral aspects of modern organization decision-making. Prerequisites: BUAD 3351, BUAD 3361, BUAD 3381, and BUAD 3771.

B. COURSE EFFECTIVE DATES: 08/24/2015 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Assuring Reliable & Secure IT Services
2. Governance of the IT Function
3. IT Impact on Business Models & Organizations
4. Leadership of the IT Function
5. Managing IT Project Delivery
6. Managing Service Delivery
7. Understanding Business Models
8. Understanding IT Infrastructure

D. LEARNING OUTCOMES (General)

1. gain the knowledge of a leadership role in IT-enabled business transformation
2. define and execute technology strategy and the managing IT function.
3. understand IT in creating business advantages

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted