Bemidji State University

BUAD 4387: Strategic Information Management

A. COURSE DESCRIPTION

   Credits: 3
   Lecture Hours/Week: *.*
   Lab Hours/Week: *.*
   OJT Hours/Week: *.*

   Prerequisites:
   This course requires all four of these prerequisites
   BUAD 3351 - Management
   BUAD 3361 - Marketing
   BUAD 3381 - Management Information Systems
   BUAD 3771 - Financial Management

   Corequisites: None
   MnTC Goals: None

   A study of management systems, computer based or otherwise, in areas where the decision making
   process is semi-structured to unstructured. Emphasis is on corporate, upper-level strategic management
   and behavioral aspects of modern organization decision-making. Prerequisites: BUAD 3351, BUAD 3361,
   BUAD 3381, and BUAD 3771.

B. COURSE EFFECTIVE DATES: 08/24/2015 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

   1. Assuring Reliable & Secure IT Services
   2. Governance of the IT Function
   3. IT Impact on Business Models & Organizations
   4. Leadership of the IT Function
   5. Managing IT Project Delivery
   6. Managing Service Delivery
   7. Understanding Business Models
   8. Understanding IT Infrastructure

D. LEARNING OUTCOMES (General)

   1. gain the knowledge of a leadership role in IT-enabled business transformation
   2. define and execute technology strategy and the managing IT function.
   3. understand IT in creating business advantages

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

   None

F. LEARNER OUTCOMES ASSESSMENT

   As noted on course syllabus

G. SPECIAL INFORMATION

   None noted