Bemidji State University

MBA 6145: Strategy and Management

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

This is a capstone class that is intended to provide coalescence for all the material that has been covered in preceding classes. Students will be required to demonstrate their ability to effectively synthesize the knowledge, theories, and skills that they have learned within the MBA program and to effectively apply them in management settings. Real world case studies will be used as vehicles for evaluation and students will be expected to work in groups in order to demonstrate effective teamwork. Case presentations will involve both written and oral communication, with oral communication being provided through video feeds. It involves several group cases as well as the submission of a final real-world case study, created under the supervision of the capstone instructor. The oral presentation of this final case study will be evaluated by your MBA Committee. This committee will include the candidate's academic advisor and the Capstone instructor. If your advisor and the Capstone instructor are one in the same, please ask another MBA faculty member to be on your MBA Committee. Full details of this case study will be provided in a separate document by the instructor. Prerequisites: This course must be taken during the student's last term of enrollment in the MBA program and graduation must follow at the end of that term per our IACBE accreditation requirements. Instructor Permission Required.

B. COURSE EFFECTIVE DATES: 08/25/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Strategic Management and Leadership
2. Competitive Rivalry and Dynamics
3. Cooperative Strategy
4. Corporate-Level, Acquisition and Restructuring, and International Strategies
5. Corporate Governance
6. Strategic Entrepreneurship and Flexibility and Real Options Analysis
7. The External Environment
8. The Internal Organization
9. Business Level Strategy
D. LEARNING OUTCOMES (General)

1. evaluate the role of social responsibility and environmental sustainability in the strategic
management process.
2. apply the tools of creating and maintaining competitive advantage.
3. apply the concepts of value creation and analyze the multiple pathways to achieving value.
4. understand globalization and the necessity analyze and implement the pathways to global strategies.
5. synthesize and implement strategic control and corporate governance.
6. synthesize and implement organizational structure for firms.
7. apply concepts of strategic leadership, organizational learning, innovation, and corporate
entrepreneurship.
8. apply case analysis tools as an effective learning tool for the course.
9. apply concepts of strategic leadership, organizational learning, innovation, and corporate
entrepreneurship.
10. define and evaluate strategic management and its key attributes.
11. evaluate the strategic management process within organization.
12. evaluate the role of corporate governance and stakeholder management in the strategic management
process.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted