

Bemidji State University

TADD 4569: Advanced Exhibit Design

A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Advanced application of exhibit industry design concepts. Includes custom booths, exhibit construction systems, and flexible modular/portable designs. Students are also engaged in various aspects of project management, cost estimation, and budgeting. Prerequisites: TADD 3568, TADD 3569, or consent of instructor.

B. COURSE EFFECTIVE DATES: 06/03/2013 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Study of FormZ, Exhibit construction systems, Cost estimating and budgeting, Modular booth design, Traffic flow, Presentations and critiques

D. LEARNING OUTCOMES (General)

1.
 - ¿ Students will apply the principles of design and visual organization to the design of trade show exhibits and environments.
 - ¿ Students will be able to critique a design solution
 - ¿ Students will research and apply materials to individual design solutions.
 - ¿ Students will understand the basics and execution of an RFP.
 - ¿ Students will apply appropriate materials to trade show exhibits and environments.
 - ¿ Students will apply interactivity of various forms to the design of a museum/educational exhibit
 - ¿ Students will be able to identify various approaches to traffic flow in an environment
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E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted