

Bemidji State University

MASC 3900: Topics in Mass Communication

A. COURSE DESCRIPTION

Credits: 1,2,3

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Study of a specific mass communication topic or development, person, or time period, with the specific title being announced in each semester's class schedule.

B. COURSE EFFECTIVE DATES: 05/09/2012 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Biblical
2. Nature of Reality, Celebrity & Art
3. Product Placement
4. Rewriting History
5. What are film research notes?
6. What's a film review?

D. LEARNING OUTCOMES (General)

1. discover their unique voice by writing their own film reviews.
2. gain a critical perspective needed to evaluate social conditions and cultural norms presented in the faux documentary form.
3. comprehend and evaluate the storytelling techniques and aesthetics unique to parody and documentary film making.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted