Bemidji State University

MASC 3900: Topics in Mass Communication

A. COURSE DESCRIPTION

   Credits: 1,2,3
   Lecture Hours/Week: *.*
   Lab Hours/Week: *.*
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None

   Study of a specific mass communication topic or development, person, or time period, with the specific
title being announced in each semester's class schedule.

B. COURSE EFFECTIVE DATES:  05/09/2012 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

   1. Biblical
   2. Nature of Reality, Celebrity & Art
   3. Product Placement
   4. Rewriting History
   5. What are film research notes?
   6. What's a film review?

D. LEARNING OUTCOMES (General)

   1. discover their unique 'voice', by writing their own film reviews.
   2. gain a critical perspective needed to evaluate social conditions and cultural norms presented in the
      faux documentary form.
   3. comprehend and evaluate the storytelling techniques and aesthetics unique to
      parody and documentary film making.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

   None

F. LEARNER OUTCOMES ASSESSMENT

   As noted on course syllabus

G. SPECIAL INFORMATION

   None noted