

# Bemidji State University

## MASC 3500: Media Design

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites:

MASC 1840 - Introduction to Media Writing

Corequisites: None

MnTC Goals: None

Good visual design is everywhere; from ads and magazines, to mobile content and websites, to marketing reports and brochures. Learn and apply effective design principles to a variety of projects using Adobe InDesign. Also learn the basics of interactive digital publishing.

**B. COURSE EFFECTIVE DATES:** 07/31/2012 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

None

### D. LEARNING OUTCOMES (General)

None

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted