Bemidji State University

PHED 3509: Sport Event Management

A. COURSE DESCRIPTION
   Credits: 2
   Lecture Hours/Week: 0
   Lab Hours/Week: 0
   OJT Hours/Week: *
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None
   This course will provide the student with an understanding of the responsibilities in managing sport facilities, administering, organizing and producing sporting events. The topics will range from personnel issues, facility protocol and procedures, and emergency plans. Prerequisite: BUAD 2280 or consent of instructor.

B. COURSE EFFECTIVE DATES: 08/02/2011 - Present

C. OUTLINE OF MAJOR CONTENT AREAS
   1. ADA Requirements
   2. Alcohol Management
   3. Concession and Box Office Management
   4. Crowd Management
   5. Designing a new Sports Facility
   6. Facility Design Components
   7. Facility Negligence
   8. Facility, Event & Equipment Management
   9. Financing Facilities
   10. Formulating & Using Contracts
   11. Hiring Personnel
   12. Medical Emergency and Evacuation Plans
   13. Planning a new Sports Facility
   14. Risk Management
   15. Waivers & Releases

D. LEARNING OUTCOMES (General)
   1. understand the steps involved in designing sport facilities.
   2. understand the responsibilities in managing sport facilities.
   3. learn how to manage, administer and organize sport events.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   None

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus
G. SPECIAL INFORMATION

None noted