ENGL 4169: Web Content Writing

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: *.*
Lab Hours/Week: *.*
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

Extensive practice in creating written content for the Web, in various genres and for various purposes and audiences. Addresses the unique rhetorical and formal challenges of developing Web content: writing hypertext, using links and link text, using text elements, micro-content, navigation, copy editing. Prerequisites: ENGL 3177 or ENGL 3179 or consent of instructor.

B. COURSE EFFECTIVE DATES: 10/03/2005 - 08/26/2018

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted