MASC 3150: Photojournalism

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

Based on solid photographic skills, this course will improve your knowledge and skills as a visual communicator. You will have in-depth practice of technical and aesthetic aspects of digital photography, you will become familiar with various categories of professional photojournalism, and you will develop your visual storytelling skills. You will also explore ethical as well as legal dimensions in a photojournalistic context, and how both may influence a professional’s work. The course will provide a closer insight into the photojournalism industry. The outcome will be a digital portfolio that demonstrates your photojournalistic skills. Prerequisites: MASC 2460. (May not be offered every year.)

B. COURSE EFFECTIVE DATES: 11/06/2001 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Environmental Portraits
2. Feature Photos
3. Sports
4. Lighting
5. Ethics & Law in Photojournalism
6. General News/Spot News
7. Arts and Entertainment
8. Nature/Environment
9. Caption writing
10. Photo Story
11. Portfolio
D. LEARNING OUTCOMES (General)

1. create photos that visually tell a story within a chosen photojournalistic category, based on meaning, thoughtful composition, advanced technical quality, ethical standards and timeliness.
2. demonstrate their technical competencies related to camera handling, photo editing, and printing.
3. demonstrate their visual literacy by giving and receiving constructive photo critiques as well as by studying the work of renowned professionals.
4. explain the complex working conditions of a photojournalist in the field and necessity of deadlines.
5. discuss professional and ethical standards of Photojournalism.
6. discuss the history of as well as contemporary developments in the industry.
7. develop a long-term photo story that is based on background research, meaning, visual impact and technical quality.
8. produce a photojournalistic portfolio.
9. produce a photojournalistic portfolio.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted