MASC 3150: Photojournalism

A. COURSE DESCRIPTION

   Credits: 3
   Lecture Hours/Week: *.*
   Lab Hours/Week: *.*
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None

   Applied aspects of press photography and picture editing. Students should gain competence in creating
   photographs and designing and laying out photo essays. Demonstration and hands-on experience covers
   darkroom processing, picture story planning and execution, and computer manipulation of images. The
   course concentrates on the application of basic principles of both photography and journalism, and
   requires laboratory work, as well as in-class participation. Prerequisites: MASC 2460. (May not be offered
   every year.)

B. COURSE EFFECTIVE DATES:  11/06/2001 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

   1. General News/Spot News
   2. Use of fill-in light
   3. Practice Fill-in light
   4. Arts and Entertainment
   5. Nature/Environment
   6. Caption writing
   7. Photo Story
   8. Ethics & Law in Photojournalism I: Code of Ethics, exemplary cases, copyright, Model/Property
      release; children, federal/state regulations; 1st and 4th Amendment
   9. Ethics & Law in Photojournalism II: case studies
   10. Portfolio
   11. Minorities in the visual media
   12. Staffer or freelancer?
   13. Strategies for entering the job market
D. LEARNING OUTCOMES (General)
   1. improve your technical competencies related to camera handling, photo editing, and printing.
   2. deepen your visual literacy by giving and receiving constructive photo critiques as well as by studying the work of renowned professionals
   3. understand the complex working conditions of a photojournalist in the field and the absolute necessity of deadlines
   4. understand professional and ethical standards of Photojournalism.
   5. understand the history of as well as contemporary developments in the industry (nationally and internationally).
   6. create photos that visually tell a story within a chosen photojournalistic category, based on meaning, thoughtful composition, advanced technical quality, ethical standards, and timeliness
   7. develop a long-term photo story (within the semester) that is based on intensive background research, meaning, visual impact and technical quality.
   8. develop a photojournalistic portfolio (client: newspaper
   9. develop your individual photographic/photojournalistic ideas/visions and style.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   None

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus

G. SPECIAL INFORMATION
   None noted