PHED 4409: Sport Business Management

A. COURSE DESCRIPTION
   Credits: 3
   Lecture Hours/Week: 0
   Lab Hours/Week: 0
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None
   Study of the structures and processes of sport organizations. Topics include definitions; organizational behavior and structure; strategic planning process; organizational philosophy, goals, objectives, and mission statement; and human resource management. Also examines concepts of morality, theories of ethics, professional ethics, social responsibility, personal and management values, and how to develop a professional code of ethics. Prerequisite: PHED 2970 or consent of instructor.

B. COURSE EFFECTIVE DATES: 05/18/2001 - Present

C. OUTLINE OF MAJOR CONTENT AREAS
   1. Decision-Making
   2. Developing Goals
   3. Global Licensing
   5. Informational Technology
   6. Managing Change
   7. Motivation & Leadership
   8. Operational Planning & Control
   9. Organizational Design & Sports Agency
   10. Social Responsibility
   11. Sports Media
   12. Strategic Planning
   13. Work Design

D. LEARNING OUTCOMES (General)
   1. learn management theories, functions of management, organizational behavior and structure.
   2. become familiar with the concepts of morality, theories of ethics, professional ethics, social responsibility, personal and management values, and how to develop a professional code of ethics.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   None

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus
G. SPECIAL INFORMATION

None noted