

Bemidji State University

PHED 4409: Sport Business Management

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 0

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Study of the structures and processes of sport organizations. Topics include definitions; organizational behavior and structure; strategic planning process; organizational philosophy, goals, objectives, and mission statement; and human resource management. Also examines concepts of morality, theories of ethics, professional ethics, social responsibility, personal and management values, and how to develop a professional code of ethics. Prerequisite: PHED 2970 or consent of instructor.

B. COURSE EFFECTIVE DATES: 05/18/2001 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Decision-Making
2. Developing Goals
3. Global Licensing
4. Human Resource Management
5. Informational Technology
6. Managing Change
7. Motivation & Leadership
8. Operational Planning & Control
9. Organizational Design & Sports Agency
10. Social Responsibility
11. Sports Media
12. Strategic Planning
13. Work Design

D. LEARNING OUTCOMES (General)

1. learn management theories, functions of management, organizational behavior and structure.
2. become familiar with the concepts of morality, theories of ethics, professional ethics, social responsibility, personal and management values, and how to develop a professional code of ethics.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted