BUAD 4779: Corporate Financial Policies

A. COURSE DESCRIPTION
   Credits: 3
   Lecture Hours/Week: *.*
   Lab Hours/Week: *.*
   OJT Hours/Week: *.*
   Prerequisites:
   BUAD 3772 - Advanced Financial Management
   Corequisites: None
   MnTC Goals: None
   Analysis of financial concepts as they apply to financial decisions with an in-depth study of the scope and nature of corporate finance. Prerequisite: BUAD 3772

B. COURSE EFFECTIVE DATES: 08/20/1997 - Present

C. OUTLINE OF MAJOR CONTENT AREAS
   1. Ethics in Finance
   2. Setting Some Themes
      Case 1: Warren E. Buffett, 2005
      Case 4: FedEx vs. UPS, Inc.
   3. Financial Analysis and Forecasting
      Case 6: The Financial Detective 2005
      Case 9: Horniman Horticulture
   4. Estimating the Cost of Capital
      Case 14: Nike, Inc: Cost of Capital
      Case 15: Teletech Corporation, 2005
   5. Capital Budgeting and Resource Allocation
      Case 17: The Investment Detective
      Case 18: Worldwide Paper Company
      Case 20: Aurora Textile Company
      Case 25: Star River Electronics Ltd.
   6. Management of the Corporate Capital Structure
      Case 31: An Introduction to Debt Policy and Value
      Case 34: Wm Wrigley Jr. Company
   7. Management of the Firm's Equity: Dividends, Repurchases, Initial Offerings
      Case 28: JetBlue Airways IPO Valuation
   8. Valuing the Enterprise: Acquisitions and Buyouts
      Case 41: Methods of Valuation for Mergers and Acquisitions
      Case 48: Hostile Takeovers: A Primer for the Decision Maker
D. LEARNING OUTCOMES (General)
1. be able to assess company performance against a capital-market efficiency benchmark
2. be able to identify and evaluate relevant financial, break-even, and ratio information on which to base informed decisions and forecasts
3. be able to measure/estimate the costs of capital for firms and their business segments
4. be able to compare and contrast the capital asset pricing model with the dividend-growth and other models
5. be able to evaluate investment opportunities and capital budgets, including the estimation of free cash flows, the comparison of various investment criteria, the treatment of mutually exclusive investments, and the condition of capital rationing
6. be able to evaluate the merit of several corporate structure decisions including dividends or share repurchase decisions, appropriate levels of leverage, and reallocation of value in financial distress
7. be able to recommend capital budgeting and corporate structure decisions for realistic business cases
8. demonstrate effective written communication, oral communication and presentation skills
9. demonstrate ability to work effectively as part of a team

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   None

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus

G. SPECIAL INFORMATION
   None noted