Bemidji State University

BUAD 3520: Business Ethics

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: *.*
Lab Hours/Week: *.*
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

A survey of business ethics. Examines conflicts and problems which are facing business persons and the increase of consciousness in business ethics. Concentrates on organizational, market, and governmental regulations of business ethics and their effects on business and its stakeholders.

B. COURSE EFFECTIVE DATES: 08/20/1997 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. An Overview of Business Ethics
   - The Importance of Business Ethics
   - Stakeholder Relationships, Social Responsibility, and Corporate Governance
2. Ethical Issues and the Institutionalization of Business Ethics
   - Emerging Business Ethics Issues
   - The Institutionalization of Business Ethics
   - Globalization of Ethical Decision Making
3. The Decision-Making Process
   - Ethical Decision Making and Ethical Leadership
   - Individual Factors: Moral Philosophies and Values
   - Organizational Factors: The Role of Ethical Culture and Relationships
4. Implementing Business Ethics in a Global Economy
   - Developing an Effective Ethics Program
   - Implementing and Auditing Ethics Programs
D. LEARNING OUTCOMES (General)
   1. be able to compare and assess theories and frameworks important to organizational ethical decision making
   2. be able to identify the role of stakeholder interests
   3. be able to evaluate ethical issues as they apply to business
   4. be able to appraise the interrelationship of ethics and social responsibility
   5. be able to relate the significant issues of an ethical controversy in business to moral philosophy, work group influence, corporate culture, and social responsibility
   6. be able to choose and defend a theory or principle for resolving an ethical dispute in business
   7. be able to articulate and defend choices in making ethical judgments in business
   8. be able to examine the consequences of unethical and ethical business decisions
   9. be able to identify the role of corporate governance and corporate culture in ethical decision making
  10. be able to evaluate the effectiveness of organizational ethics programs
  11. be able to evaluate attempts to legalize business ethics
  12. be able to evaluate the role of ethical leadership in developing an ethical organizational climate
  13. be able to recommend decisions to current ethical dilemmas through case studies

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   None

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus

G. SPECIAL INFORMATION
   None noted